



## **Terms & Conditions Governing Fortune Vivo Oil “Put Fortune Vivo Oil to the Test” Campaign**

These Terms & Conditions apply to and regulate the Fortune Vivo Oils “Put Fortune Vivo to the Test” Campaign (hereinafter referred to as “the Campaign”) by Adani Wilmar Limited, a Company incorporated under the Companies Act, 1956 having its registered office at “Fortune House”, Nr. Navrangpura Railway Crossing, Ahmedabad – 380 009.

By participating in the campaign, the participant agrees to the following Terms & Conditions of the campaign incorporated herein and understands that these Terms & Conditions govern the campaign. The participant is understood to have read the following Terms & Conditions and agrees to abide by them.

- To participate in this campaign, participants should have a legitimate mobile number.
- Validity of the Campaign: This campaign is valid from 14th February 2019 to 30th April 2019
- Campaign is only valid for: Delhi-NCR.
- The customer care number for any issues is +91 96676 66266
- Participants need to purchase 5 litres Jar of Fortune VIVO Oil to get their free blood test. The participants will need to obtain a unique code printed on Neck-tag of those 5-ltr Fortune VIVO Oil jars that have the offer.
- They can then send this code to the Mobile number mentioned. Participants will then receive a confirmation call for an appointment from our laboratory partners. The laboratory will then set up and schedule a blood sample collection at the convenience of the participant in their own homes.
- Once lab testing is completed, results will be shared electronically with participants via e-mail and/or WhatsApp.

FREE blood test will be provided to those consumers who send the unique code only. Each code is valid for only one HbA1C test, and cannot be reused.

- Test is limited to the criteria finalized between the Pathology Partner & AWL, request for any extra report cannot be claimed under the provided code.
- Blood samples of shortlisted participants will be collected from their Home itself.
- AWL reserves the right to end the campaign before the mentioned period.
- AWL will not be responsible for any lack or lapse in communication on account of failure or delay by any of the internet, telecom and E-mails service provider. No correspondence in this regard will be entertained.

The Campaign covers the following:

- Entries will be accepted via SMS. Entries will not be accepted through any other medium.
- The campaign will only run till 30th April 2019.
- This contest is only applicable for consumers who have purchased a Fortune VIVO 5-ltr can with the offer neck-tag containing the unique code. Cans are also available without the offer.



- Decision of selection of the shortlisted entries lies with the jury consisting of core committee of AWL & its authorized agency.
- Jury's selection of shortlisted entries will be final and binding on all participants and shall not be subject to any review or appeal under any circumstances. No review or enquiry into the selection process of the shortlisted entries shall be entertained.

#### General Terms & Conditions:

- AWL reserves its right at its sole discretion to accept or reject participation from any participant to the campaign.
- Efforts will be made to follow the timelines. However, in the event of circumstances beyond the control of AWL, these timelines may need to be altered.
- No review or enquiry into the selection process of the shortlisted entries will be entertained.
- Participants will have to share their further details when contacted by the company.
- Employees of AWL, their immediate families, employees of AWL's advertising agencies and their immediate families are not eligible to qualify or participate in the campaign associated with this activity.
- By participating in the campaign, the participant grants AWL, its affiliates and subsidiaries and their agents an irrevocable right to publish, use, adapt, sell any content in any way, in commerce, and in any and all media worldwide, including but not limited to the Internet the content given by the participant in connection with this campaign. Participant also grants AWL, irrevocable, exclusive and royalty-free right and license to use, copy, reproduce, transfer, modify and/or display any information contained in their entry in whole or part and in any form.
- By participating in this campaign, the participants agree to have their name and any other content and information (submitted by them) to be displayed by AWL on the Fortune Foods website and our social media properties.
- AWL reserves the absolute right to cancel or abandon the activity and/or to change the Terms & Conditions contained herein and/or, any other rules and regulations in respect of the campaign at any time without any notice, without assigning any reason and without any liability whatsoever. Any such change in terms & conditions shall be displayed on the website.
- Participants agree to indemnify and hold harmless AWL, its directors, officers, employees, attorneys, agents and representatives from any and all liability for any injuries, loss, claim, action, demand or damage of any kind rising from or in connection with the participation of the participants in this campaign.
- All the intellectual property rights with respect of this activity shall be the exclusive property of AWL.
- Participants give AWL the right to share their details with the evaluation committee as well as with any other partner(s) who AWL deems necessary.
- The campaign shall be subject to Indian Laws and shall be subject to the exclusive jurisdiction of the Courts of Ahmedabad only.
- Adani Wilmar Limited cannot and shall not be accountable / liable for any disruptions / stoppages / interruptions or cancellation of the campaign.
- Adani Wilmar Limited and its associates cannot be held responsible for matters out of its control and for force majeure reasons.