

RULES & REGULATIONS GOVERNING PARTICIPATION IN

“Kannadada Kotyadhipati” SEASON 3

I. CONTEST DESCRIPTION:

The following Rules and Regulations (“**Rules and Regulation**”) govern the process for participation in the Scheme titled as “Answer in 60 sec” (“Scheme”) conducted by Adani Wilmar Limited (Hereinafter to be referred as “The Company”)

2 The Scheme conducted for shortlisting the people who will participate in Level -4 (On Ground Auditions and Screen Test) of the Programme “Kannadada Kotyadhipati - Season 3” (“**KK – Season 3/Program**”) which is a quiz based game show in Kannada language produced by BIG Synergy Media Limited (“**Producer**”) as per the detailed Terms and Conditions contained in <http://www.startv.com/legal-terms-policies/> (“STAR Website”) for telecasting on exhibition on Suvarna TV (“**Channel**”) which channel is owned by Asianet Communication Pvt Ltd and/or its affiliates (“Broadcast Company”).

3. The scheme is open to all the buyers of the product (“Customers”) who have fulfilled the below criteria during Scheme Period (defined below)

- To purchase a jar of Fortune cooking oil of Unit of 1 litre at Spar Manthri Mall, located in Bangalore during the Scheme Period

- Then they will be given a set of 8 General Knowledge questions (General Knowledge) with multichoice answers by the promoters in the store and they have to answer within 60 seconds and whoever scores highest numbers of correct answers will be shortlisted.

Scheme Period: started from 26th July to 26th July’2018.

4. Participation Mechanism:

- **Out of total Customers who have fulfilled the above criteria, a total of 12 (Twelve) customers (“Winners of the Contest”) will be shortlisted basis the highest number of correct answers given within time. These winners shall be entitled to gratification in the form of entry to the level 4 of the selection process of the Kannadada Kotyadhipathi program.**
- The details (Name, Mobile Number, Age, Gender, Address, Identification Number) of these 12 (Twelve) Winners of the Contest as above would be shared with the channel and the Producers (Big Synergy) of the Program, who will conduct the On Ground Auditions and Screen Test (Level-4 of the Program) on behalf of the Company as per the Terms and Conditions/Rules and Regulations of the Program which are available at [STAR](#) Website.
- Based on the performance of these 12 Winners of the Contest in the Level 4 of the Program, 2 (Two) Registrants will be selected for the Fastest Finger First (FFF) round of the Kannadada Kotyadhipathi.

5. Other Terms and conditions

- a. The Customers who participate in the Scheme should be citizen of India and above 18 years of age
- b. The Registrant/s or their nominee/s attending the Level-4 of the Program should be able to understand and converse in Kannada
- c. The Registrant/s or their nominee/s who had already participated in the FFF round of the previous two seasons of the Kannada Kotyadhipati or any other similar programme in other language based on the format "Who Wants to be Millionaire" is not eligible to participate in the contest.
- d. In all matters The Company's decision shall be final and binding on Customers.
- e. The Registrants shall thereafter be entitled to participate in level 4 of the Program and proceed further as per the detailed terms and conditions governing the participation in the Program uploaded and available on the STAR Website which shall be unconditionally binding on each of them. It is clarified that participation in Level 4 of the Program does not guarantee entry into the televised rounds of the Program.
- f. Before entering into the Level -4 of the Program, the Registrants shall read and agree the Rules and Regulations of "Kannadada Kotyadhipati - Season 3", which are available at STAR Website, shall be binding on each of them
- g. By participating in the contest, each Participant is deemed to have accepted the terms and conditions contained herein and as well as the applicable terms and conditions governing participation in the Program as set out in the Star Website.