

**TERMS & CONDITIONS GOVERNING
FORTUNE SUNFLOWER OIL – MAKE YOUR FORTUNE CONTEST**

These Terms and Conditions apply to and regulate the FORTUNE SUNFLOWER OIL – MAKE YOUR FORTUNE CONTEST (hereinafter referred to as “the Contest”) by Adani Wilmar Limited, a Company incorporated under the Companies Act, 1956 having its registered office at “Fortune House”, Nr. Navrangpura Railway Crossing, Ahmedabad – 380 009. By participating in the contest, the participant agrees to the following terms and conditions of the Contest incorporated herein and understand that these terms and conditions govern the Contest. The Participant is understood to have read the following terms and conditions and agrees to abide by these Terms & Conditions.

Contest Terms & Conditions:

1. These terms and conditions (Defined as the ‘Contest Terms and Conditions) apply to the Contest.

2. Validity of the Contest/Offer:

The Contest / Offer is valid from 1st January 2016 to 15th March 2016 or till Stocks Last, whichever is earlier (“validity period”). This offer is applicable only to the States of Andhra Pradesh, Karnataka, Telangana, Kerala, Tamil Nadu and the Union Territory of Pondicherry Only. Last day to receive the slogan entries is 15th March, 2016 subject to the Contest Terms and Conditions.

3. Contest: Fortune Sunflower Oil, Make Your Fortune Contest covers the following:

(a) Every Customer who purchases 1 Litre of Fortune Sunflower Oil during the validity period shall be entitled to receive Paytm cash of Rs. 30/- and every customer who purchases Fortune Sunflower 5 Litre Jar shall be entitled to Paytm Cash of Rs. 100, subject to the Contest Terms and Conditions by doing the following:

(i) Collect the Scratch Coupon from the Retailer from whom 1 Litre Fortune Sunflower Oil is purchased, Scratch & Log on to [www. Paytm.com](http://www.paytm.com) or the Paytm App, apply Coupon Code on “Add Money to Wallet” and you will get Paytm cash of Rs. 30/-.

(ii) In case of 5 Litre Jar, Scratch Coupon from the label and follow the procedure as stated in Point No. 3.(a)(i) and you will be credited Paytm Cash of Rs. 100/-.

(iii) For availing the above, you have to register your mobile number with www.paytm.com. Participants already registered with Paytm.com can also use their existing credentials to avail the Offer.

- (iv) Each code is unique and for onetime use only. A single user account can avail the offer twice in case of 1 Litre pouches (in case of purchase of 2 one Litre Pouches) or one 5 Litre Jar followed by one 1 Litre Pouch (not otherwise) subject to a maximum of Rs. 130/- Paytm cash during the validity of the offer.
 - (v) The paytm cash will be credited to the user's Paytm wallet only.
 - (vi) Paytm Redemptions are valid upto May 31, 2016.
 - (vii) For any queries, redemption issues, reach out at www.paytm.com/care.
- (b) To participate in the contest to win Flat, Car and Gold Coin subject to the terms and conditions of the contest, the following needs to be followed:
- (i) Purchase the Product and avail the Scratch Coupon in the manner as stated above.
 - (ii) Complete the slogan "Fortune Sunflower Oil is" and send SMS <12 digit scratch card code> SPACE <Slogan "Fortune Sunflower Oil is"> and send to 0 9502 222 222.
 - (iii) SMSes received without a slogan are not eligible for participation in the Contest. The first slogan received for a valid 12 digit code will be considered for the contest, subsequent slogans with the same 12 digit code will not be considered. A user can send as many slogans as 1 Litre pouches and 5 ltr packs purchased with valid 12 digit codes. Participation in Paytm Redemption is not necessary to participate in the slogan contest.
 - (iv) Each valid unique code will be accepted only once. The maximum number of characters for the slogan is 160 Characters.
 - (v) The slogan must be sent in English language only.
 - (vi) If the consumer has more than 1 scratch code, he/she must send a separate SMS for each unique 12 character code i.e. 1 SMS for every code.
 - (vii) Participants must bear the operator cost of sending the SMS. Adani Wilmar Limited shall be not responsible for disruptions/faults in the cell phone service providers while sending or receiving SMS.
 - (viii) The contest is valid on SMS received till 12 midnight on March 15th, 2016 for the products purchased during the validity period of the Contest.
 - (ix) Winners to be announced in April 2016 or any other time that may be decided by Adani Wilmar Limited.

4. Winner determination and award of prize:

Adani Wilmar Limited will select the winners from amongst the slogans sent by the participants via SMS. The best slogans will be selected by AWL based on the creativity of the slogan which will be evaluated by a jury. AWL's selection of slogans and winner will be final and binding on all participants and shall not be subject to any review or appeal at any circumstances. No review or enquiry into the selection process of the winners shall be entertained.

5. Prizes:

Weekly Prizes*:

There will be weekly selection of Winners of the Contest and selection of one final Winner. Since the Contest is valid through a period of 10 weeks, there will be 10 weekly Winners.

As far as weekly winners are concerned, first 1000 slogans received during every week commencing from Sunday to Saturday will be considered for selection of Weekly Winner. There will be one Weekly Winner and other 150 Runners Up.

Weekly Winner shall be given 5gm Gold Coin and the remaining 150 Runners Up shall be given 1 gm of Gold Coin each.

*Selection of the winners and runners up shall be done by the expert independent jury and the criteria of selection shall be purely on the basis of creativity involved in the slogan.

Final Winners*:

During the validity, there will be 10 Weekly Winners and those Winners shall be nominated to the selection of Final Winner.

All those 10 entries will be scrutinized by the independent jury and best three slogans (as per the discretion of the jury) shall be selected from them and will be declared as Final Winner, First Runner Up and Second Runner Up based on the creativity involved in the slogans as per the discretion of the Jury.

The winners shall be given prizes as per the following:

- (a) Final Winner - 2 Bed Room Flat in Greater Hyderabad Municipal Corporation
- (b) First Runner Up - Hyundai i20
- (c) Second Runners Up - Maruti Alto

*Selection of the winners and runners up shall be done by the expert independent jury and the criteria of selection shall be purely on the basis of creativity involved in the slogan.

6. Announcing the winners:

- (i) The announcement for the Best slogan of the contest would be made on the website www.fortunefoods.com/winner and on the Brand Facebook page <https://www.facebook.com/Fortunefoods>
- (ii) The winner of the Slogan Contest to be announced after completion of the contest.
- (iii) The Winners and Runners Up would be informed about the details through a call or SMS. The winner will have to produce the scratch card / jar sticker which contains code details for claiming the gift.

7. Prize Distribution

Weekly prizes:

Selected Winners shall be intimated about the time, venue and date from where the gold Coins are to be collected. No expenses will be given to the Winners for the expenses incurred towards travelling, lodging and boarding for collection of the prize. Winners must carry original identification proof which proves age and address like PAN card, driving license, Aadhar card, passport or any other document which Adani Wilmar Limited may deem fit.

Final Prizes:

Final Winner and Final Runners Up shall be intimated about the time, venue and date from where Prizes are to be collected. No expenses will be given to the Winners for the expenses incurred towards travelling, lodging and boarding for collection of the prize. Winners must carry original identification proof which proves age and address like PAN card, driving license, Aadhar card, passport or any other document which Adani Wilmar Limited may deem fit.

8. General Terms & Conditions

- (i) The contest is not a game of chance or gambling and does not amount to lottery.
- (ii) Winners and Runners Up will have to pay all the applicable taxes and other ancillary charges including gift tax, VAT, service tax, octroi and delivery charges, as applicable. If winner/Runners Up is unable to pay the amount of taxes required then the prize will lapse and will under no circumstances be transferred to someone else.
- (iii) Taxes as applicable will be required to be paid in advance. The prize fulfillment will take a maximum 30 days from the receipt of the taxes from the winner/Runners Up.
- (iv) Reasonable attempts will be made to contact the winners/Runners Up to collect their prizes. A maximum of 3 attempts to call the winners/Runners Up will be made in a span of 1 day. If the Winner / Runners Up are unreachable or do not respond or do not provide the relevant documents within 24 hours of the first attempt, they will be disqualified and Adani Wilmar Limited reserves it right at its discretion to give the prize to the next best slogan as selected by the Jury.

- (v) If the entries received are not up to the mark, the management reserves the right to not give out any prizes and in that event no prize will be given to any of the Participants.
- (vi) Adani Wilmar Limited is free to reproduce, use, disclose, and distribute any information details of this scheme to third parties without limitation.
- (vii) The winners' / Runners Ups details, photograph, video footage etc. shall be used for promotion purposes of the products of Adani Wilmar Limited and the Company. Adani Wilmar Limited reserves the right to videograph the event of handing over the prize to the winners/Runners Ups and shall be at liberty to use the same for promotional purposes. Adani Wilmar Limited also reserves the right to publish the photograph and/ or name of the Winners/Runners up in promotional materials and advertisements as it deems fit. All the Intellectual Property Rights related to the same shall vest with Adani Wilmar Limited.
- (viii) The slogans received from participants can be used for Company's promotional activities and no claim can be made by any participant for its usage. All the Intellectual Property Right to the said slogan shall be vested with the Company. All the required documentation, if any shall be executed by the Winner in favour of Adani Wilmar Limited.
- (ix) Winners/Runners Ups will have to bear the cost of travel for collecting the prize. Winner/Runners Ups cannot claim and Adani Wilmar Limited shall not be liable to reimburse any cost of travel or any other ancillary expenses incurred by them to claim or collect the prize including lodging and boarding expenses.
- (x) Adani Wilmar Limited reserves the right to substitute the prizes offered (such prizes will be of equal or greater value).
- (xi) Adani Wilmar Limited will accept no responsibility for scratch card or jar which may for any reason whatsoever are tampered, damaged or lost or not traceable. In this case, winner will not be eligible to claim the prize.
- (xii) Adani Wilmar Limited will not be responsible for any product/service defects or loss/damage occurred out of the use of any product/service from any customer and shall not entertain any claim in respect of the same. Adani Wilmar Limited shall not entertain any complaint as regards the prizes.
- (xiii) All prizes are non-transferable and non-refundable.
- (xiv) Prizes are subject to the laws prevailing in the country, including regulations as may be applicable to the Winners/Runners Ups.
- (xv) If a scratch card is not given with the eligible purchase, it is the consumer's responsibility to ask for the same and Adani Wilmar Limited shall in any way be responsible for non-receipt of the same..
- (xvi) Images of the prizes are indicative.
- (xvii) By participating in the contest in any manner, the participant is deemed to have read, understood and unconditionally accepted the terms and conditions and

winner determination of award prizes in the above section which may be updated from time to time.

- (xviii) Adani Wilmar Limited accepts no liability for any errors or omissions, whether on behalf of itself or any third Parties.
- (xix) The process is not subject to review by any participant. Adani Wilmar Limited shall not entertain any communication in this regard from any participant.
- (xx) Participation in the contest does not necessitate winning a Prize.
- (xxi) Adani Wilmar Limited cannot and shall not be accountable / liable for any disruptions / stoppages / interruptions or cancellation of the Scheme. Adani Wilmar Limited and its associates cannot be held responsible for matters out of its control and for force majeure reasons.
- (xxii) Additions, deletions and/or modifications to these terms and conditions are at the discretion of Adani Wilmar Limited. It may make such additions/deletions and/or modifications, at any time before or after the contest.
- (xxiii) Prizes are subject to change without prior notification.
- (xxiv) Decision of Adani Wilmar Limited on all matters is final and binding on all Participants and no correspondence will be entertained on the same.
- (xxv) Adani Wilmar Limited and its associates shall not be liable for any claims / disputes made by the participants in relation to the scheme.
- (xxvi) KPMG in India is the Process Advisors and Evaluators for the Contests.
- (xxvii) If participants are unclear as to the Rules or any element of the scheme or experience difficulties of any kind, they can write in their questions, problems or clarifications to the following address:

Adani Wilmar Limited, Fortune House, Near Navrangpura Railway Crossing,
Ahmedabad – 380 009, Tel.1800 233 9999, E-mail: fortune@adaniwilmar.in
- (xxviii) Disputes, if any, arising out of or in connection to the said scheme shall be subject to the exclusive jurisdiction of Ahmedabad only.